

THE BELDING BANNER-NEWS

(The Belding Banner, established 1889)
(The Belding News, established 1896)
(Consolidated May 21, 1918)

Published every Wednesday afternoon
by the Banner Publishing Co.,
Belding, Michigan.

Ed. D. Engemann H. M. Engemann
Editors and Publishers.

Entered into the Belding, Michigan Post Office
as second-class matter.

Subscription Postpaid
One year in advance \$1.50
Six months in advance .75
Three months in advance .40
Canadian, one year in advance 2.00

Advertising
Display rates on application. Card of thanks,
one cent a word. Business locals, on
first page, 15¢ cents a line.



HUBERT M. ENGEMANN
CORP. FRANCIS J. MAGIN
CORP. CLARENCE G. BAILEY

"Let us then stand by the constitution as it
is, and by our country as it is, one, united,
and entire; let it be a truth engraven on our
hearts; let it be borne on the flag under which
we rally in every exigency, that we have one
country, one constitution, one destiny."—Daniel
Webster.

A WORD FROM THE CHARTER COMMISSIONERS

The charter commissioners elected
to draft a new charter for the city
having completed their work some
two or three weeks ago, the proposed
charter was published in the city pa-
per. The commissioners wish to

state in a few words how they arrived
at the drafted charter as published.
After due consideration and informa-
tion from other cities which have
adopted the commission form of gov-
ernment, the commissioners decided
unanimously on this form of a charter.
This was adopted as stated, after due
consideration, although before the
matter was studied the commissioners
were not all in favor of commission
government. The commissioners
represent citizens in all walks of life
and believe that their unanimous final
decision is a sound one.

The fundamental idea of a com-
mission form of government is pretty
thoroughly covered in the preamble
of the proposed charter. "In order
to obtain the benefits of local self-
government, to encourage direct and
business-like methods in the conduct
of our municipal affairs. To con-
serve and utilize public values for
public benefits and to promote our
common welfare."

The commission regret that on ac-
count of the ban on public gatherings
it was impossible to hold a mass
meeting which had been planned in
every detail, to have a general dis-
cussion of the proposed charter, but
nevertheless we believe that a careful
study of the charter as published will
result in favor of its adoption.

The commissioners also regret that
they have not been personally ap-
proached more generally for informa-
tion regarding the different features
of the new charter.

It is true that the old charter may
have served us well, in its day, but
those who have been working under
the old charter have found many fea-
tures in it that are obsolete, contra-
dictory and full of defects. It has
been the aim of the commission in
drafting the new charter to elimi-
nate many of the cumbersome and ex-
pensive features of the old charter
and to secure for the people of Belding
the fullest possible measure of
home rule. Some of the important
features of the proposed charter we
will note briefly as follows:

Party politics is eliminated.

The tax rate for municipal pur-
poses remains as with the old charter,
viz.: 1 per cent for general city pur-
poses and 3-10 of 1 per cent for sink-
ing the fullest possible measure of
sible to levy 1-10 of 1 per cent for city
library purposes.

All nominations are made by peti-
tion, again eliminating party politics.
The responsibility is centered in the
three elected commissioners to whom
we look for the proper manage-
ment of the city. A larger number
shifts the responsibility and almost
eliminates it.

All appointive offices are filled by
the commission which may suspend
or remove any appointive officer at
its pleasure.

Through the initiative and referen-
dum all law-making rests with the
people, and revisions may be made
at their pleasure.

Three of the important features
embodied in the new charter are the
initiative, referendum and recall.
Through the initiative a required
number of voters can get any propo-
sed measure or ordinance submitted to
the people. Through the referendum
they can take steps to have any mea-
sure repealed. By means of the re-
call any elective officer may be re-
moved by the qualified electors of the
city as provided by the general laws of
the state.

The offices of city clerk and city
treasurer are embodied in one, to the
financial benefit of the city.

The salaries of city managers in
cities of our size and even larger,
range from \$1,500 to \$2,000.

Efficient management with cen-
tralization of responsibility, always
gets results, at less expense, in any
business, why not in municipal af-
fairs?

Some might ask why certain fea-
tures are omitted from the proposed
charter; the commission considered it
unwise to tie up the city administra-
tion with certain details, which might
better be controlled by ordinance, as
conditions arise.

The charter as drafted has been ap-
proved by the governor of Michigan,
and we hope the voters of Belding will
give it their approval.

R. H. Hall,
Chas. Lambertson,
Chas. G. O'Brien,
Wm. B. Reed,
Wm. H. Price,
E. C. Lloyd,
O. J. Barker,
Clyde A. Knapp,
Commissioners.

Why Advertised Stores Succeed

Reason No. 2.
Old fashioned business used to be
run on the "Come and Take It" sys-
tem. A man opened a shop and
waited for customers to come around.
If he waited a good many years they
got used to his presence and did come
around.

Modern business is built on the Soli-
citing system. The retail dealer
buys of the man who solicits his trade.
He rarely bothers with people who
don't care enough about his patronage
to solicit it. He feels that they are
so out of line with the modern
tendency, that they are not likely to
be up to date or enterprising.

The public feel the same way. They
wait to see who solicits their trade
before deciding where they should
buy. If a man does not solicit their
trade in any way, the conclude he is
out of the game.

As advertising is the only thor-
oughly practical way of soliciting trade at
a reasonable cost, it is the only way
to make it appear that a dealer is
playing the game of modern business.

Wortley & French's is the place to
buy Mi-o-na stomach tablets, the
guaranteed treatment for indigestion.
—Advertisement.

The luxury tax on shoes will give
the consumer something more to kick
about, if not with.

Vote For Jepson

N. K. Jepson, candidate for the office of Drain Com-
missioner on the Democrat ticket would appreciate the
support of all voters of Ionia county regardless of party
affiliations, who are in favor of better results for their dol-
lars expended in the management and running of the of-
fice of Drain Commissioner.

My Motto is "A public office is a public trust," and
I will no matter what my future destiny may be, to work
for the good of all concerned.

With kind regards,

N. K. JEPSON

(POLITICAL ADVERTISING.)

If You Buy It Of Willoughby You Know It Is Good.

Take the Crush out of your
Christmas Shopping and put it
into Winning the War.

By shopping early you will find happiness in the con-
sciousness of a DUTY LOYALLY PERFORMED—your
gifts will REFLECT GOOD CITIZENSHIP, you will find
the ROOM and the TIME to make PROPER SELECTIONS
and the STOCKS will be UNBROKEN and ample to meet
your every demand.

Plan to do your CHRISTMAS shopping RIGHT
AWAY. Come early to the store. This store has loy-
ally complied with every request of the government. Hol-
iday stocks on display and ready for you now.

YOURS FOR QUALITY, PRICES AND SERVICE

OUR AIM IS M. L. Willoughby SATISFACTION
TO PLEASE. GUARANTEED.

JEWELRY and PATHEPHONES

Watch Makers and Inspectors for Pere Marquette Railroad.

Thirteen Years in the Jewelry Business.

Draft evaders only make trouble
for the officers of justice and for
themselves—they do not really evade
any service.

Uncle Samuel is usually depicted as
wearing whiskers, but he is not rustic
enough to bite at any gold brick peace
terms.

Under State Supervision Since 1889
Belding's Oldest Bank.

Uniform Banking Service

The service rendered by this Strong
Old Established State Bank is uni-
form—it is the same no matter
whether you maintain a large or
small account, but it is always

The Best Possible Service

BELDING SAVINGS BANK

THE BANK ON THE CORNER

Capital, Surplus & Profits over \$75,000

Fred L. Warner

Republican Candidate for
State Representative

I Shall Support:

- 1.—Prohibition amendment
to the Federal constitution
- 2.—Woman Suffrage
- 3.—A more just and work-
able primary election law
- 4.—Budget Commission

NOTICE

In accordance with the provisions of Act 206 of the Public Acts of 1913, notice is hereby
given that application will be made to the Michigan Railroad Commission on November 5, 1918
for authority to change the schedule of rates for telephone service in connection with the Belding
Exchange as follows:

Class of Service	Present		Annual Rates		Proposed	
	Net	Gross	Net	Gross	Net	Gross
1 Party Line—Business	\$24	\$28	\$28	\$30		
1 Party Line—Residence	16	18	18	20		
4 Party Line—Business	20	22	22	24		
4 Party Line—Residence	14	16	15	17		
Extension—Business	9	11	9	11		
Extension—Residence	6	8	6	8		
Extra User—Business	Not Quoted		8	10		
Extra User—Residence	Not Quoted		6	8		
Extra Listing—Business	Not Quoted		4	6		
Schools	16	18	18	20		
Lodges, Clubs, Hospitals, Charitable Institutions, Religious Institutions	16	18	22	24		
Rural Party Line—Business (Within 6 miles of Central Office, Road Mileage)	15	17	24	26		
Rural Party Line—Residence (Within 6 miles of Central Office, Road Mileage)	15	17	18	20		
Rural Party Line—Business (In excess of 6 miles of Central Office, Road Mileage)	About \$1.00 per year for each additional 1-4 mile or fraction thereof.		\$1.00 per year for each additional 1-4 mile or fraction thereof.			
Rural Party Line—Residence (In excess of 6 miles of Central Office, Road Mileage)	About \$1.00 per year for each additional 1-4 mile or fraction there- of.		\$1.00 per year for each fraction thereof.			

Rates for Residence or Rural Lines are for Wall Telephones. An additional charge of
\$2.00 per year will be made when Desk Telephone is installed instead of Wall Telephone.

Rentals to be paid in advance. A discount of fifty (50) cents to be made from the Gross
Rates when quarter's rental is paid at the Company's office on or before the 20th day of the
first month of the quarter.

Attention is called to the fact that under the provision of Act 206 the Michigan Railroad
Commission will upon receipt of application fix the date of hearing which will not be more
than twenty (20) days from the receipt of application.

CITIZENS TELEPHONE COMPANY.



Toy Land

As is our custom in our other stores, we handle in Belding a full
line of Toys, Dolls, Etc. In fact everything for the children, to
make the Christmas season merry. This year we are showing

"Made in America" Toys, Dolls, China, Cut Glass, Etc.

and must say that for style and workmanship, they are superior
to the much heralded "Made in Germany." We have shown
that we do not need Germany or any other nation's. Made in
U. S. is good enough for Americans. Prices are about the same
as former years. Visit this department and make your selection
early. We lay them away with a small deposit if you wish.
You will be surprised at the line we are showing, but we are convinced that the
people of Belding are going to appreciate this department, and the late customers
will have to take what's left.

Special for Friday and Saturday, Nov. 1 and 2---This Week

Phonograph Records

1,000 up-to-date Records
bought at bankrupt sale.
Will play on any machine
that uses Victor and Colum-
bia Records. Special for
Friday and Saturday

9c

Water Glasses



Just receiv-
ed. A new
and big assort-
ment of Glass-
es. All styles
and kinds. We
offer a nice
glass as a spe-
cial at

5c
Each

Cup and Saucer Special



Plain white
or decorated.
Semi porce-
lain. Special
for Friday and
Saturday

25c

High Chairs



Does the
baby need one.
We have a nice
line at
\$2.50
and up.

You don't have to buy any
other dishes with them.

We are very well pleased with our business in Belding and are striving to put our stock up to the
standard which this city demands. Goods are coming every day and if you did not find what
you wanted perhaps we have it now.

"TELL YOUR FRIENDS"

Furniture,
Rugs, Etc.

Ballard-Lloyd Co.

"Everything for the Home"

Funeral
Directors

Belding, Michigan